

Appendix B Responses to Leaflet Drop

Agree with			Do You Think			Do You Think			Do You Think		
20 MPH Proposal			20 MPH will improve local environment			20 MPH will encourage people to walk/cycle			20 MPH will improve Road Safety		
Yes	No	N/O	Yes	No	N/O	Yes	No	N/O	Yes	No	N/O
746	331	14	512	405	71	309	566	83	760	293	29
68%	31%	1.30%	52%	41%	7%	32%	60%	8%	70%	27%	3%

General Comments	Totals	Response
No opinion	25	Stated that they were neither for or against the proposal.
No reply	12	Gave no reply to the "for or against" question but left a comment.
Will not improve local environment	306	Air quality should improve as a result of lower noxious gas emissions. There should also be reduced vehicular noise.
Will not encourage people to walk or cycle	310	Where 20mph limits have been introduced in other LA areas, people have been encouraged to walk and cycle.
Will not improve road safety	275	Lower speed will make the roads safer for the elderly and children. An accident at a lower speed results in lesser injury.
Waste of money	12	Objective of Government White Paper "A New Deal for Transport: Better for Everyone".
Won't work people will ignore	13	In time a 20mph speed limit will become the acceptable norm in residential areas.
Cannot enforce	8	The intention is that the 20mph speed limit will be self enforcing.
May cause more chaos	3	It should be clear from the signing on the street which roads have a 20mph speed limit.
Cause more pollution/ frustration	4	Trials carried out in other LAs have shown that pollution is reduced and traffic flow is improved.
Absurd/Can't enforce existing 30 limit	6	The limit should be self enforcing but where there are problems roads will be specifically targeted.
Too large an area	5	For this to work it needs to cover the widest area possible, which will eventually be city wide.
Should operate at specific times	1	This would cause too much confusion and be ineffective.
Stupid idea	2	Generally 70% of residents polled are in favour of a 20mph speed limit.
Not area wide	1	It has to be area wide in residential areas for it to be the acceptable "norm" in all populated areas .
Will cause more accidents if not enforced	1	There is no evidence that the accident rate increases on streets with a 20mph limit. It should have the opposite effect.
Use alternative measures	1	There are no other alternative methods which are suitable and acceptable.
Extend it city wide, to avoid confusion	1	There is a two year programme to extend the 20mph speed limit City wide and District wide.
No evidence that 20 limits reduce accidents	1	Not sufficient data available to draw any conclusions, but areas will be monitored for any changes in the accident rate.
Sort out bad parking	2	Parking restricts traffic flow and traffic speed.
Will affect bus movements	1	This has not shown to result when introduced in other areas of the country.
Result in more accidents	2	There is no evidence to show that any increase in accidents is significant and can be attributed to a 20mph speed limit.
Will affect businesses	1	It isn't anticipated that a reduction in traffic speed will have any effect on businesses.
Too costly	1	It is considered that this is an inexpensive way to improve safety, cut pollution and encourage smarter travel choices.
Ineffective	1	Where introduced in other LA areas, a 20mph speed limit has shown to be effective.
Want evidence that 20 works before change	1	Results obtained from trials carried out by other Councils such as Portsmouth, Bristol, Oxford have been successful.
Operate it at specific times only	1	People live in these areas 24/7 and want the benefit of a 20mph speed limit for 24 hours a day.